



TO: ALL STAKEHOLDERS
DATE: 18 JULY 2024
SUBJECT: MANDELA DAY CELEBRATIONS

Unisa Enterprise, SABC, and Arena Media Inspire Future Journalists on Mandela Day

Johannesburg, 18 July 2024 – In celebration of Mandela Day, Unisa Enterprise (UE), partnered with SABC and Arena Holding to ignite the aspirations of future journalists from the iconic Morris Isaacson High School in Soweto.

Established in 2016, Unisa Enterprise offers various services, including media advisory. The collaboration with SABC and Arena Holdings aimed to provide learners with an immersive experience in the world of journalism and seeks to make a profound impact on learners interested in pursuing journalism as a career.

Morris Isaacson High School became an iconic school since the 1976 June 16 uprising. After Nelson Mandela was democratically elected president of South Africa in 1994, he visited Morris Isaacson High School to celebrate and pay tribute to the school's role in the Soweto Uprising and the country's transformation.

The ten enthusiastic learners embarked on a transformative journey that started at the SABC studios in Auckland Park, Johannesburg. Here, they gained insights into broadcasting and media production processes. Subsequently, the students visited Arena Holdings, where they received a comprehensive tour of the facilities.

This initiative underscores a commitment to nurturing the next generation of journalists and equipping them with practical knowledge and inspiration to pursue their career goals.



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